



# SAMPLE PDF

## THE NEED FOR CHANGE

### The Challenge with PDF's

PDF's have been the backbone of many organisations for a long term. They suit heavy amounts of information, such as manuals and guides. As sales material though they suffer from certain drawbacks:

- Require specialist tools to build and design and sometimes open
- Very inflexible without specialist knowledge to personalise
- Need to be downloaded and saved someone – a challenge on mobile
- Can't utilise rich media such as video
- Aren't mobile responsive
- No interactivity
- No analytics on when a Proposal has been viewed or what pages have been viewed
- Sales teams can work from old, outdated material
- Marketing teams can't track sales team performance

This is where Proposal MoJo can make a difference for your business. We will bespoke build templates for your organisation allowing you to streamline your sales approach. Contact us for a demo today.

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